

Press Release

Wire Broadcast helps Nice Shirt films with premises relocation

31st May 2013 – Wire Broadcast has been working with Nice Shirt films, the commercial film production company founded in 2004 by Stuart Douglas, Jon Hollis and Richard Martin. The company has undergone a move into new premises on Foubert's Place having previously been based on Foley Street in Fitzrovia.

Wire was briefed to assist with the transfer of Nice Shirt's facilities, and also to improve on them at the new site with the installation of a Flame and Smoke suite, as well as flood wiring the building with Cat6 network points. Also included in the design was space for a Baselight grading room, which will be a new offering.

Jon Hollis of Nice Shirt said of Wire's involvement: "What so impressed me about Robin and the team from Wire Broadcast, was the way they made a potentially complicated job seem so easy. Largely because of the efficient progress they made, we were up and running within a day of moving into the new premises."

Robin Howell of Wire said: "The relocation offered the chance to rationalise the facility and bring it in line with file-based working which is now nearly all their work".

Nice Shirt moved into its new space this month.

- Ends -

For further information:

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About Wire Broadcast www.wirebroadcast.co.uk

- Wire Broadcast is a specialist team who specify, design and install technical facilities. Our work covers the television and media industry; installations for facilities and media companies, through central apparatus rooms and broadcast production studios to fully integrated systems such as broadcast transmission systems or a complete production facility.
- At Wire we have an ethos of creating the best possible solution for every customer project. It might be a challenge of technology, space, time or budget.
- We are members of the IABM, the international association that represents the broadcast and media technology supply industry worldwide. We also hold membership of the APRS, the Association of Professional Recording Services. We are corporate sponsors of the Science Museum in London.

